

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,062,510 B1
APPLICATION NO. : 09/807887
DATED : June 13, 2006
INVENTOR(S) : Charles Eldering

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In the drawings, Sheet 11, Fig. 6A, line 9, delete "HOUSEHOLD DEMOGRAPHICS VECTOR" and replace with --DEMOGRAPHIC CHARACTERIZATION VECTOR--;

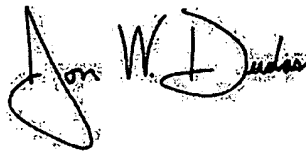
Column 11, line 50, delete "a" and replace with --as--;

Column 15, line 6, delete "vector the demographic" and replace with --vector and the demographic--;

Column 17, lines 22-23, delete "customer" and replace with --consumer--;

Signed and Sealed this

Second Day of January, 2007

A handwritten signature in black ink, appearing to read "Jon W. Dudas". The signature is stylized with a large, looped initial "J" and a distinct "D".

JON W. DUDAS
Director of the United States Patent and Trademark Office